

**OLD BRIDGE TV ANNOUNCES NEW PROGRAMMING WITH
BUSINESS OWNER & ENTREPRENEUR DAVID HERNANDEZ TO CO-HOST
BRIDGE TO BUSINESS**

Old Bridge— April 26, 2021 – Old Bridge Township through Old Bridge TV has collaborated with business leader and entrepreneur David L. Hernandez Jr as a contributor and co-host of a monthly program named Bridge to Business, announced Business Administrator Himanshu Shah. Beginning the May, Mr. Hernandez will provide expert business analysis on local business and business leaders from the town and region on Old Bridge TV and township social media platforms.

In making the announcement, Mr. Shah said, “David’s experience in covering the township through All Around Old Bridge and leadership in the Chamber of Commerce coupled with his personal style will add depth and insight to our business analysis programming. We are excited to welcome him to the OBTV and look forward to creating a show that will spotlight the opportunities of our town to viewers and residents.”

Mr. Hernandez added, “Mayor Henry and Mr. Shah have always been supportive of business in Old Bridge while maintaining quality of life for their residents. I’m grateful for the opportunities to spread news about our town in print and now expanding to TV.”

Mr. Hernandez was named Business Leader of the Year by both the Kiwanis Club of Old Bridge and Chamber of Commerce, as well as an Honoree of the Greater Monmouth YMCA. A serial entrepreneur he has created a startup death care provider that has grown to become a regional business across multiple state with nation prominence. He also in conjunction with the Mayor’s Office of Economic Development created and continues to publish All Around Old Bridge a monthly publication that has 28,000 monthly subscribers.

Mayor Owen Henry stated, “I truly look forward to bringing forward in this new television format a program that shows the economic strength of Old Bridge Township, but just as importantly the amazing and hard-working people behind such businesses.”

David is currently publisher of All Around Old Bridge, President of the Old Bridge, Sayreville, South Amboy Chamber of Commerce, board trustee of Hackensack Meridian Raritan Bay Medical Center, and board member of Calvary Chapel Old Bridge

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